



Tropic Breeze

NATURAL BEAUTY AND WELLNESS FAIR

Date: September 28, 2019

Time: 12PM-5PM

Location: Hotel Morrison, Dania Beach Florida

Bring back the final days of summer by standing up for adorable puppies and sampling natural beauty and wellness products. The Tropic Breeze Beauty and Wellness Fair, an island themed experience brings together local and global companies that specialize in **vegan, organic, natural, eco-friendly and fair trade products** and is geared toward supporting animal welfare. Win personal branding packages, photo shoots, health and wellness products and help **United Dog Rescue** raise money to take care of our furry canine friends.

Tickets: \$10

15% of proceeds will be donated to **United Dog Rescue**

Raffle: 100% of the proceeds of raffle will be donated to **United Dog Rescue**

Raffle Prize: TBA

Grand Prize Giveaways:

- Win a Glamorous Beach Photo Shoot for you and a friend
- Launch Your Business or Venture with a Branding Video Shoot worth over \$500 in services.



Sponsorship Opportunities:

Beauty & Brands strives to be a source of service and goodwill in the community and seeks to build meaningful partnerships with individuals and companies that truly wish to serve and make the world a better place. Supporting a *Beauty & Brands* event can go a long way in increasing brand awareness, widening your demographic reach and building a positive brand image within a warm audience.

Your partnership means a lot to us and the charities we will. We are excited to accept donations in the form of:

FINANCIAL SUPPORT

SWAG BAG OR GOODIE BACK SPONSORSHIP

PRODUCTS AND SERVICES FOR GIVEAWAY SPONSORSHIP

FOOD ITEMS FOR REFRESHMENTS

Silver Level: \$25 Cash or Swag Bag Sponsorship or Giveaway

- Sponsor will be featured on the **Beauty & Brands Affiliated Sponsors** page with photo and links to your social media and website.
- Sponsor will be featured in one (1) email newsletter blast.
- Sponsor's name or logo will be featured on event program.

Gold Level: \$50 Cash, Swag Bag Sponsorship or Giveaway

- Sponsor will be featured on the **Beauty & Brands Affiliated Sponsors** page with photo and links to social media and website.
- Sponsor will be featured in one (1) email marketing newsletter.
- Sponsor's name or logo will be featured on event program.
- Sponsor will have two (2) minute presentation on the day of the event.
- Promotional items and business cards of sponsor will be featured at our sponsors table on the day of the event.



Platinum Level: \$100 Cash or Swag Bag Sponsorship or Giveaway

- Sponsor will be featured on the **Beauty & Brands Affiliated Sponsors** page with photo, and links to your social media and website.
- Sponsor's name or logo will be featured on event program.
- Sponsor will be featured in two (2) email marketing newsletter blasts.
- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo and links to your social media and website.
- Sponsor will be featured on the **Purpose Launchers** Facebook Fan Page with photo and links to your social media and website.
- Sponsor will have a five (5) minute presentation on the day of the event.
- Promotional items and business cards of Sponsor will be featured at the sponsors table on the day of the event.

Diamond Level: \$250 or more or Swag Bag Sponsorship or Giveaway

- Sponsor will be featured on the **Beauty & Brands Affiliated Sponsors** page with photo, and links to social media and website.
- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo and links to social media and website.
- Sponsor's name or logo will be featured on event program.
- Sponsor will be featured in three (3) email marketing newsletter blasts.
- Sponsor will receive a written business feature story on the **Purpose Launchers** blog site with photo and links to social media and website.
- Sponsor will be featured on the **Purpose Launchers** Facebook Fan Page with photo and links to your social media and website.
- Sponsor will have a five (5) minute presentation at the day of the event.
- Promotional items and business cards of sponsor will be featured at our sponsors table on the day of the event.



Halo Level: \$500 or more or Swag Bag Sponsorship or Giveaway

- Sponsor will be featured on the **Beauty & Brands Affiliated Sponsors** page with photo, and links to social media and website.
- Sponsor will be featured on the **Purpose Launchers Affiliated Sponsors** page with photo and links to social media and website.
- Sponsor's name or logo will be featured on the event program.
- Sponsor will be featured in three (3) email marketing newsletter blasts.
- Sponsor will receive a written business feature story on the **Purpose Launchers** blog site with photo and links to social media and website.
- Sponsor will be featured on the **Purpose Launchers** Facebook Fan Page with photo and links to your social media and website.
- Sponsor will have a five (5) minute presentation at the day of the event.
- Promotional items and business cards of sponsor will be featured at our sponsors table on the day of the event.
- Sponsor will receive a two-hour video shoot, branding or leadership empowerment strategy session and personal/brand video end product to use for promotional purposes on their own website.

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